



TechRevolution

Programme: URBACT III – Transfer Networks

Topic/Keywords: Digital Economy, Capacity building, Entrepreneurship, Local economic development

Project:

TechRevolution project transfers the good practice of “Enterprising Barnsley” based on the experiences of the Digital Media Center, business support programmes and associated spin off activities. By facilitating growth in knowledge based jobs and businesses across all sectors and industries, the project aims to connect EU partners to share ideas and practices over the development of an “ecosystem” needed to encourage digital growth economies.

Enterprising Barnsley provides an intensive and integrated package of support focused on local (start up and established) business needs in order to create and accelerate economic growth. More specifically, Enterprising Barnsley supports business starting up, no matter what stage their idea or business is at, and helps companies to:

- explore the availability of business financing and how to access it.
- recruit and develop the skills required for their business
- participate in trade missions.
- navigate around the Barnsley Municipality’s own departments. This might be about planning, property, events or advice on business rates for example.
- locate the right establishment and work space for them

The Digital Media Centre (DMC) is at the heart of Enterprising Barnsley Initiative. It is a town center hub of creative and digital businesses. It supports programmes and activities, including the start-up support service which is co-located there. It also hosts regular networks and events and works to grow the digital and creative economy. It collides traditional and digital industry expertise.

Role of Municipality of Piraeus:

The aim of the participation in the TechRevolution Transfer Network is to retrieve usable lessons about how an entrepreneurship support facility and services can successfully help candidate companies to become competitive by improving their business/production processes as well as products and services by means of digital technology.

Piraeus Municipality will actively participate to project’s Transnational Exchange and Learning activities and support the work of the Local Urbact Group which will have a crucial role in the good practice’s adaptation and transfer. It will also dedicate sufficient resources for contributing to the implementation of project’s communication strategy.

Partnership: **Lead partner:** Municipality of Barnsley (United Kingdom)

Other partners: Municipalities of Piraeus (Greece), Bacau (Romania), Nyiregyhaza (Hungary), Pardubice (Czech Republic), Schiedam (Netherlands) και Vilanova (Spain).

Duration: 24 months, December 2018- December 2020 (URBACT 2nd implementation phase)

Total Budget: € 599.933,49

Municipality of Piraeus: €63.720