

Valencia, 9 December 2013

The SMILE project is selected in the 1st phase of the 2013-2015 Campaign of Enterprise 2020 (<http://www.csreurope.org/home>)

The European Smart Green Innovative Urban Logistics for Energy Efficient Mediterranean Cities (SMILE) project, financed by the MED Programme of the European Commission (EC), has been selected to form part of the 1st phase of the **2013-2015 Campaign of Enterprise 2020**. This initiative is organised by Forética who announced the selected projects at an event that took place this past 26 November in Madrid.

The scheme is formed by 57 collaboration initiatives between companies and their interest groups centred on two key thematic axes to economic recovery and competitiveness: employment skills and sustainability in cities. The selected projects have been launched simultaneously by 641 organisations consisting of 300 companies, 126 non-profit organisations, 130 universities and research centres and 85 public organisations. The initiatives involve 15 different sectors and count on the presence and collaboration of 17 different autonomous regions.

The SMILE initiative was presented by the Valenciaport Foundation and counts on the participation of three other Spanish entities: the Inndea Foundation, the Mobility Department of the City Hall of Barcelona and the Transport Innovation Centre (CENIT). The initiative falls within the Sustainability in Cities axis. 18 cities will benefit from the implementation of innovative solutions in different fields such as responsible consumption, intelligent cities and efficient mobility, amongst other benefits.

The objective of the SMILE project is to contribute to the development of intelligent and energy efficient cities by drafting, testing, disseminating and promoting policies, strategies and measures that deliver intelligent solutions for urban freight transport, improving thereby the understanding of public and private bodies and energy savings in these cities. The Valenciaport Foundation leads the work package related to the implementation of different pilot schemes to improve efficiency in urban freight distribution. In the Spanish case these schemes are to be rolled out in Valencia and Barcelona.

Municipality of Piraeus is the Lead Partner of SMILE Project.

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