



3rd Press release prior to the Urban Logistics Workshop and consortium meeting to be held in Barcelona, on 20 and 21 May 2014.





The **SMILE** (Smart Green Innovative urban Logistics for Energy efficient Mediterranean cities) project focuses on the development and implementation of innovative strategies, plans and measures on energy efficient mobility solutions for smart **MED** cities utilizing available technologies and building upon previous experiences as well as on-going initiatives regarding technical, cost and other related issues that must be taken into account. Our action is intent on promoting innovative energy-efficient solutions that will help build tomorrow's smart **MED** cities by defining, planning, testing, sharing and promoting new measures, strategies and policies that will undoubtedly shape urban freight transport solutions in the future.

The **SMILE** consortium is happy to announce it will be organising an Urban Logistics Workshop in Barcelona (Spain) on 20 May focused on Urban Logistics & Good Practises. Discussions will be stemmed from the innovative electrical cargobike solution the City of **Barcelona** has been piloting within the framework of our action, thus proving large **MED** cities can and concretely do indeed implement energy-efficient solutions that enable urban freight distribution with a *greenish* touch.

The Workshop aims to provide a platform for exchange and discussion based on the **Barcelona** cargobike experience, the needs, interests and challenges of different target groups of end-users and implementers and possible additional and future strategies for enhanced energy-efficient urban distribution solutions for **MED** cities. Please follow the following link if you wish to see the workshop programme / register to join the workshop: http://congres.manners.es/congres_smile/programaEN.php

Speakers and guests representing different groups of end-users and implementers as well as experts are invited to share their experiences and perspectives. Hence, key Urban Logistics stakeholders, Logistics services providers, public officials, researchers and, of course, **SMILE** project partners will be discussing key issues related to Urban Logistics & Good Practises in the framework of **Barcelona** piloting, including technical assessment considerations, the transferability potential to other cities, the sustainability of such solutions etc.

Next 20 May, **Barcelona** will be *the place to be* for **Smart MED** cities' developers !