



2nd Press release prior to the Urban Logistics Workshop and consortium meeting to be held in Barcelona, on 20 and 21 May 2014.





The **SMILE** (Smart Green Innovative urban Logistics for Energy efficient Mediterranean cities) project focuses on the development and implementation of innovative strategies, plans and measures on energy efficient mobility solutions for smart **MED** cities utilizing available technologies and building upon previous experiences as well as on-going initiatives regarding technical, cost and other related issues that must be taken into account. Our action is intent on promoting innovative energy-efficient solutions that will help build tomorrow's smart **MED** cities by defining, planning, testing, sharing and promoting new measures, strategies and policies that will undoubtedly shape urban freight transport solutions in the future.

The **SMILE** consortium is happy to announce it will be organising an Urban Logistics Workshop in Barcelona (Spain) on 20 May 2014, focused on Urban Logistics & Good Practises (please follow this link if you wish to join the workshop: http://congres.manners.es/congres_smile/programaEN.php) followed, on 21 May 2014 by a Steering Committee meeting involving all participating partners who will together assess progress made in project implementation as we are in the middle of our action. Partners will notably be presenting the highly awaited collection of energy-efficient best practices identified in partner countries, and receive updates on the innovative urban freight distribution solutions – covering innovative technologies, information tools, operative tools and marketing tools - piloted in the 6 **MED** cities which are Montpellier (France), Bologna (Italy), Barcelona (Spain), Valencia (Spain), Piraeus (Greece) and Rijeka (Croatia). Partners will also be receiving updates on the adaptation of the CityGoods urban freight distribution model and on the communication steps accomplished as well as those that lie ahead.

As our action is at the “heart” of its implementation phase, partners are committed to leave **MED** urban freight logistics public and private stakeholders with a **smiling** sense of satisfaction!