

## SMILE Project Final conference - Valencia 28th April 2015



The final conference of the SMILE project took place the 28 April in Valencia.

All the project's partners have attended this fruitful meeting co-organized by the InnDEA Valencia and the Valenciaport Foundation, as well as other representative of urban logistics' projects, representative from the MED Programme and the INTERACT Programme, and many stakeholders interested in seeing project's results.

Councilor for Employment, Innovation and Entrepreneurship Projects, Beatriz Simon, inaugurated the event along with the General Director of the ValenciaPort Foundation, Vicente del Río, highlighting the achievements and future challenges of urban logistics sector from the point of view of energy efficiency.

Dr. Maria Boile, from the Hellenic Institute of Transport, presented the research priorities in urban logistics to address the objectives of the European transport policy, as well as policies, strategies, plans and actions in innovative energy efficient solutions within the urban transport.

A presentation was also made by the Technical Secretariat of the MED Programme, Mercedes Acitores, who spoke about the future priorities in the program MED 2014-2020. Then SMILE Project Coordinator, Maria Poulou, gave a brief presentation of the SMILE project.

The tools, adaptation and the results of the implementation of case studies on measuring and modeling of urban freight distribution were presented by Giuseppe Luppino (ITL representative). To finish the morning session, Salvador Furio (Valenciaport Foundation) introduced and moderated the



session Pilots & Urban Freight Action Plan, where each city presented its pilot project and the future impact of these experiences on the Urban Freight Action Plan of each cities.

The afternoon session “Measures for Energy Efficiency and Opportunities In Urban Logistics” was moderated by Ivano Magazzù, from Interact Programme. Participants of this session of the meeting were representatives of MED Programme and of the following projects: Dorothy, STRAIGHTSOL, Coefficient, C-Liege and SMILE.

Following this link, you will see all the pictures from the event: [Photo Album](#)

In <http://smile-urbanlogistics.eu/> you will also find the agenda and presentations of the day.