



Blue Growth Initiative

Programme	URBACT
Topic/Keywords	Economy / Capacity building, Entrepreneurship, knowledge economy, Local economic development
Project	<p>The Municipality of Piraeus participated in the call for proposals of the European programme URBACT III entitled "Good Practices" Call, presenting the "BlueGrowth Initiative" (BG) (http://urbact.eu/promoting-entrepreneurship-and-innovation-maritime-economy).</p> <p><i>BG is the first-established at EU level (2014) innovation competition for maritime economy (Blue Economy), with vision the strengthening of traditional economic activities related to the maritime economy with innovative business ideas. BG creates new jobs and promotes a new innovative ecosystem, posing the sea in the forefront of economic development.</i></p> <p><i>BG is aiming to inspire and help young entrepreneurs realize the innovative concepts relating to marine and freshwater resources. Creative disruption in the maritime sector can introduce promising business opportunities, create new jobs, and transform traditional processes into more productive and sustainable activities(http://bluegrowth.gr/)</i></p> <p>BG was selected among 270 proposals and Piraeus was awarded the title "URBACT Good Practice City" which means that it will be promoted widely to a range of audiences with an interest in sustainable integrated urban development through various activities:</p> <ul style="list-style-type: none">• A "show-case" event organized by URBACT where all the selected cities with good practices will take part and have the opportunity to network with European and city policy-makers.• A series of promotional activities, highlighting the selected good practices, notably: a. a compilation publication of the URBACT Good Practice Cities, b. Presentation of the selected good practices in major URBACT publication, c. A dedicated webpage with URBACT Good Practice City profiles, d. A possibility to present the selected good practice in a national context using National URBACT Points, e. Videos and other visual communication tools.• Becoming an advocate of sustainable integrated urban development at URBACT events and capacity-building including the activities related to the contribution to Urban Agenda for EU. <p>Also, the Municipality will have the opportunity to share the experience within the framework of a Transfer Network:</p> <ul style="list-style-type: none">• leading and mentoring the process of understanding, adapting and reusing the good practice,• refining and improving the methodology through peer reviews and with the support of an URBACT expert,• widening the recognition of the potential for reuse of the good practice across Europe and beyond, therefore increasing the visibility of the city in the arena of urban practitioners and among URBACT partners.
Duration	06.2017-12.2020