



BLUES- BLUe growth connects European Seas

Programme Erasmus+

Topic/Keywords Economy / Capacity building, Entrepreneurship, Knowledge economy, Jobs and skills, Training

Project The overall objective of the project is to design and develop a new dynamic training material in order to retrain and upskill "blue" professionals (workers, unemployed people) to upgrade their knowledge and competences allowing them to progress in their career or move to other promising job opportunities in the Blue Economy (Coastal - Maritime Tourism and Shipping).

BLUES is based on the existing skills gaps in the blue economy which have been identified in various policy documents in recent years. There is a shortage of a skilled workforce able to apply the latest technologies and insufficient effort to address the mismatch between graduates' knowledge and businesses' expectations in a structured way, e.g. as part of a wider strategy for growth and competitiveness

The project will promote the growth of the Blue Economy in the partners' countries by strengthening the cooperation between industry and education to fill the skills' gap in this field and the awareness of "Blue careers" through the development of a One Stop Portal that will host, among other things, the project's e-learning services.

The main Intellectual Outputs of the project are:

- Training Courses on blue economy fields: (maritime safety and "green" maritime transport, coastal tourism and cruise tourism, fishery and aquaculture monitoring).
- Design and development of One Stop Shop Portal, an online network which will host the project's e-learning application, will support the continuous communication between project's partners and will promote the "Blue careers"
- Multiplier events in Greece, Cyprus, Latvia, Spain and Bulgaria.
- A joint training activity in Spain for 10 participants in order to be trained on the BLUES Single Service Gateway and to participate in the training courses' planning.

Role of Municipality of Piraeus

The Municipality of Piraeus is the project's co-ordinator and is actively participating in all activities of the project.

Partnership **Lead partner:** Municipality of Piraeus (Greece)

Other partners: **Cyprus:** Enoros Consulting, **Bulgaria:** Marine Cluster Bulgaria, **Latvia:** Latvian Maritime Academy, **Spain:** Barcelona Cluster Nautic,

Duration 01.10.2017-30.09.2019

Budget **Total:** 189.557 €

Municipality of Piraeus: 49.339 €